



2022 SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor** | \$20,000 | Recognition as Official Event Sponsor | 10x20 Booth Space at the event | Logo Recognition on Festival T-Shirt | Recognition on all promotional items | Inclusion on Lyons Avenue Renaissance Festival Website | Recognition on all social media posts | Event recognition from event Emcee
- Houston's ONLY Egg Drop- Premier Sponsor** | \$15,000 | Recognition as official Egg Drop Sponsor | 10x20 Booth Space at the event | Logo Recognition on Festival T-Shirt | Recognition on all promotional items | Inclusion on Lyons Avenue Renaissance Festival Website | Recognition on all social media posts | Event recognition from event Emcee

About the EggDrop: Houston's Ultimate Easter Season Egg Hunt! Over 50,000 plastic goodie-filled eggs are dropped by helicopter as part of the Festival. Prominent media coverage based on the unique activity and an unmatched opportunity to reach our diverse community.

- Festival Stage Sponsor** | \$5,000 each | Three (3) Available | **JAM, LAR, and Gospel** | Recognition as Official Stage Sponsor | 10x10 Booth Space at the event | Recognition at Stage and on entertainment promotional items | Inclusion on Lyons Avenue Renaissance Festival Website | Recognition on social media posts promoting the Stage sponsorship | Event recognition from event Emcee
- 5th Ward Public Art Sponsor** | \$2,500.00 | Recognized as a Public Art Sponsor | Inclusion on Lyons Avenue Renaissance Festival Website | Recognition on all social media posts | Event recognition from event Emcee

*This temporary public art installation will allow local artists to **create vibrant #5's** that will be placed throughout the neighborhood. Standing at 4 ft tall, these creative art pieces will remind us that you can't hide that 5th Ward Pride. This project includes a music collaboration with River Oaks Chamber Orchestra (ROCO) that highlights the music of African American composers.*

- Festival Activity Sponsor** | \$3,000 each | Seven (7) Available | **Kids Zone, Classic Car Show, VIP Beer Lounge, East Gate Entrance, West Gate Entrance** | Recognition as Official Activity Sponsor | 10x10 Booth Space at the event | Recognition at activity and on related promotional items | Inclusion on Lyons Avenue Renaissance Festival Website | Recognition on social media posts promoting the Activity sponsorship
- Printing & Sign Sponsor** | \$2,500 | Recognition as official Printing or Signage sponsor | Recognition on print media | Inclusion on Lyons Avenue Renaissance Festival Website & select social media posts
- Festival Champion** | \$1,000 | Ten (10) Available | Inclusion on Lyons Avenue Renaissance Festival website | Recognition on select social media posts | Complimentary merchant space only
- Festival Friend** | \$500 | Inclusion on Lyons Avenue Renaissance Festival website | Complimentary merchant space only
- Unable to attend, but would like to make a donation to the Lyons Avenue Renaissance Festival, please send us an email at kpayton@fifthwardcrc.org**



SPONSORSHIP REGISTRATION PAYMENT INFORMATION

Organization Name: _____

Address: _____

City/State/Zip: _____

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Website: _____

Please indicate how the organization should be listed in print: _____

Please indicate if organization elects to utilize complimentary booths, where offered. Unused complimentary booths are donated to non-profit and community partners that can't afford booth fees.

- Utilize Booth
- Donate Booth

Sponsor Levels or Donation (Mark Choice): If donating, please indicate amount:

_____ Designated Sponsor - Amount: _____

_____ Donation Only - Amount: _____

Check \$ _____ (Made out to Fifth Ward Redevelopment Corporation FWCRC)

Credit Card (Visa, MasterCard, AMEX, Discover) \$ _____

Card Number: _____ CVV: _____

Name on Card: _____ Expiration Date: _____

Payment Terms:

- Fifth Ward CRC, producer of the Lyons Ave Festival is a registered 501(c)3 nonprofit
- Check by Mail: Please make all checks payable to Fifth Ward CRC, send to 4300 Lyons Ave., Suite #300, Houston, Texas 77020
- Electronic files of your organization's logos are needed in both jpeg and png formats upon finalizing agreement. Please email them to DGoss@fifthwardcrc.org
- Please sign and return contract to LaShawn McCoy lmccoy@fifthwardcrc.org and CC: Deshara Goss, dgoss@fifthwardcrc.org.

Name: _____ Date: _____

Signature: _____