





## FOR IMMEDIATE RELEASE

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## Fifth Ward Nonprofit Cancels Annual Festival

7th Annual Lyons Avenue Renaissance Festival featuring the City's Only Helicopter Egg Drop, has been CANCELED

(HOUSTON) – The Fifth Ward Community Redevelopment Corporation (FWCRC) has CANCELLED the <u>7<sup>th</sup> Annual Lyons Avenue Renaissance Festival (LARF)</u>, originally scheduled for Saturday, April 4, 2020. The annual event, which features the only urban helicopter egg drop, is hosted in conjunction with the City of Houston, through the Houston Arts Alliance, will not be held considering recent developments concerning the COVID-19 virus.

"The health and well-being of our families in the community is a top priority," says Kathy Payton, CEO and President of FWCRC. "We have been closely monitoring the news on the spread of COVID-19 and respect the decisions of local government to suspend public events in and around Houston that may pose a risk to the public," explains Payton.

The LARF is a free event that normally takes place the weekend before Easter in the 3800 to 4800 blocks of Lyons Avenue in Houston's Fifth Ward. The festival usually draws a crowd of more than 6,000 people and features four stages of music, a kid's zone and the only urban helicopter egg drop in the city. The goodie-filled Easter eggs stuffed with toys, stickers and candy will be donated to local schools and churches to share with the students and youth.

We thank all sponsors and their on-going support of our endeavors, as we figure out how FWCRC will support the community through this crisis. To our vendors, refunds will be sent beginning March 30<sup>th</sup>.

For details about FWCRC, please call Deshara Goss at 713-674-0175. For media interviews, please contact Damali Hill <u>dhill@northcirclepr.com</u> or call 281-947-2447.

**About Fifth Ward Community Redevelopment Corporation:** The non-profit 501(c) 3 organization was started in April of 1989. The organization was started by educators, clergy, residents and business owners. For 30 years FWCRC has built and sold homes, provided affordable housing, and worked to make the community a great place to live, work and play.